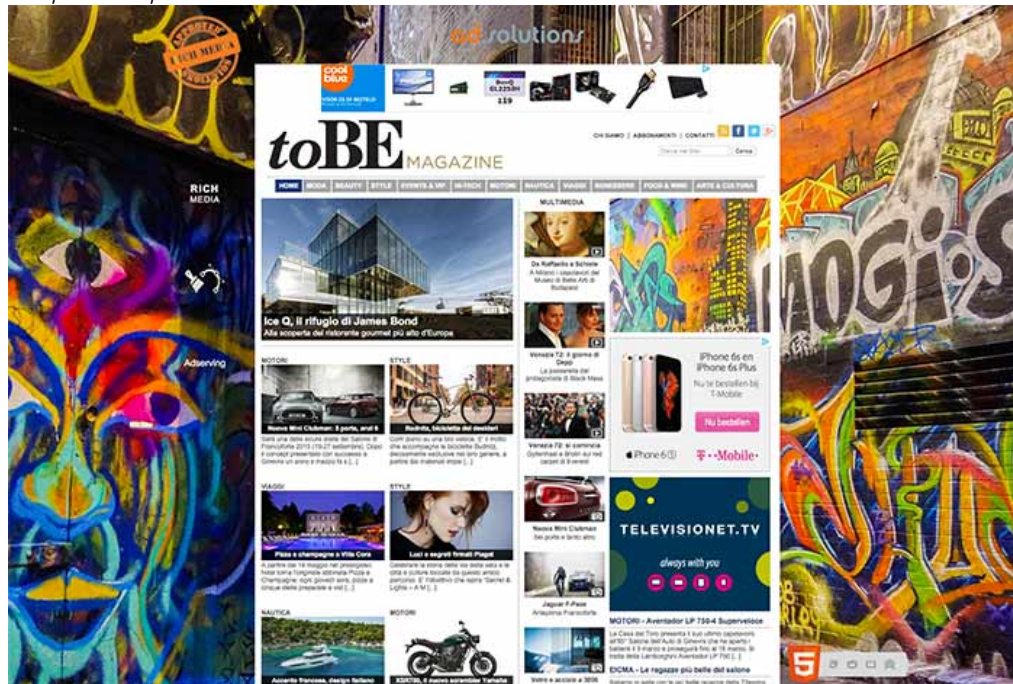


Adsolutions Takeover Template HTML

Template sample



PreviewURL (copy paste into a browser):

[http://www.adsolutions.com/demo/proxy.php?url=tob01&placements\[\]=rect1&placementIds\[rect1\]\[canvas\]=http://onecreative.aol.com/view/171399/be935b0e536e4d41bd2c2c139d385c3f](http://www.adsolutions.com/demo/proxy.php?url=tob01&placements[]=rect1&placementIds[rect1][canvas]=http://onecreative.aol.com/view/171399/be935b0e536e4d41bd2c2c139d385c3f)

IMPORTANT NOTE!! If you would like to preview your ad on a particular website while building the ad. Please contact support@adsolutions.com for a login to our system. Once logged in you'll be able to upload and or alter your source files and see the effects in the preview URL we will provide you with.

The Take Over template consist of five source files plus a sample folder containing css/javascript and other assets:

- ad.html
- top.html
- left.html
- right.html
- main.css

The background image

The CSS of each separate html file in the root is found in sample folder. In this sample each CSS file contains the same background-image:

```
ad.css HPTO /sample
1 body{
2   cursor:pointer;
3   background-image:url('background.jpg');
4   background-repeat:no-repeat;
5 }
```

This image is shared across all four other html files mentioned above. The image is replicated and aligned automatically. The recommended image dimensions are 2560 x 1600px.

!!! If you change the image size to something else please change the width in the window.ASRM_updatePos function in each of the separate html files. Highlighted in the below screenshot:

```

window.ASRM_updatePos = function(posInfo){
  if(doc.body){
    doc.body.style.backgroundPosition = (((posInfo.v.w-2560)*.5)-posInfo.r.x)+'px top';
  }else{
    ADTECH.ready(function(){window.ASRM_updatePos(posInfo)});
  }
}

```

If you would like to create a static take-over using just a static image you can either create a static image file (.psd preferably) and let us create it for you or upload your image in our system. Make sure it's named background.jpg and has the correct dimensions static image named 'background image' yourselves and clear our sample content.

File dimensions: 2560 x 1600 px
Publish size: <500kb (recommended)

ad.html

The ad.html is a 300x 250 px rectangle ad. The background image is used as described above. So if you need no further animation the file will show the background image on it's position on the website.

If you do want to add some additional content within the rectangle you can do so by writing your html in the ad.html after the ADTECH.ready() function or where the cursor is positioned in the screenshot below:

```

<body>
  <script>
    ADTECH.ready(function(){
      //Report this ad ready
      ADTECH.sendMessage(ADTECH.constructMessage(com.adtech.HtmlContent.CMD_TYPE_EXEC, {method:"setReady"}));
    });
  </script>
  |
</body>
</html>

```

Everything you put in this file will be shown on top of the background image.

The ad.html is linked to a couple of other files:

```

<link rel="stylesheet" href="main.css"/>
<link rel="stylesheet" href="sample/ad.css"/>
<script src="sample/ad.js" async></script>

```

The ad.css file contains the link to the shared background-image. And can be used to add your own CSS or you can include extra files in the ad.html.

The sample/ad.js file is where the click is implemented. You can change the URL in this file. Or designate it to a different element or add multiple clickable elements.

```

//default click, it's possible to designate another element for this
doc.body.ontouchstart = doc.body.onclick = function(e){
  ADTECH.click('adunit', 'http://www.adsolutions.com');
};

```

The click syntax is like so: ADTECH.click('Click Name', 'your CLICK URL');

Click Name is used in the reports to distinguish which click through button was clicked on. You don't have to enter the URL if you don't know it yet. We can handle it for you if you send the URL or redirect later on.

left.html, right.html, top.html

These three files wrap around the website. The background is again used and aligned like explained earlier.

If you want to add some additional content within any of the three files you can do so by writing your html in the corresponding html files before the ADTECH.ready() function or where the text YOUR CONTENT HERE is positioned in the screenshot below:

```
<body>
  YOUR CONTENT HERE
  <script>
    ADTECH.ready(function(){
      //Report this ad ready
      ADTECH.sendMessage(ADTECH.constructMessage(com.adtech.HtmlContent.CMD_TYPE_EXEC, {method:"setReady"}));
    });
  </script>
</body>
</html>
```

Everything you put in this file will be shown on top of the background image.

When creating content for these layers, be aware what the width is of the site is in regard to common screen sizes. The remaining area's on the side is where your communication will need to take place. For instance on the sample URL provided above the site content is 970pixels wide. So on a screen of 1920px wide you will have $((1920-970)/2) = 475$ pixels on each side to show. But a lot of screens are a different size. So either keep within common screen sizes or make your content responsive. check http://www.w3schools.com/browsers/browsers_display.asp for an overview of common screen sizes.

As with the ad.html these three files also link to similarly named JS and CSS files. All these six CSS and JS files contain sample code you can easily delete:

left.js: line 6 to 37
right.js: line 6 to 9
top.js: line 6 to 9

And for the CSS files the following can be deleted to remove the sample code:

left.css: line 15 to 91.
right.css: line 6 to 14.
top.css: line 8 to 12.

These JS files also have a click is implemented by default. You can change the URL in these files. Or designate it to a different element or add multiple clickable elements.

```
//default click, it's possible to designate another element for this
doc.body.ontouchstart = doc.body.onclick = function(e){
  ADTECH.click('adunit', 'http://www.adsolutions.com');
};
```

The click is syntax is like so: ADTECH.click('Click Name', 'your CLICK URL');

Click Name is used in the reports to distinguish which click through button was clicked on. You don't have to enter the URL if you don't know it yet. We can handle it for you if you send the URL or redirect later on.

**Support**

During the design phase we can provide you with a preview URL so you can see the work in action and make changes to your design accordingly. Send us the source files and fonts to support@adsolutions.com (WeTransfer preferred)

For template support contact us:

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1016EV Amsterdam
+31 20 531 82 62
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Final creative or requests for a preview can be send to traffic@adsolutions.com